

Academia Meets Business



Life Science Circle 2010

This year, LISA VR's Life Science Circle takes place in the context of the Annual Meeting of the Austrian Association of Molecular Life Sciences and Biotechnology (ÖGMBT).

Monday, September 27, 2010

**starting at 6:30 PM
at Muthgasse 18, A-1190 Vienna**

Participants of the ÖGMBT Annual Meeting can register for the event by completing the conference registration form at www.oegmbt.at. If you are not attending the ÖGMBT Annual Meeting, please register for LISA VR's Life Science Circle at www.lisavr.at by September 23, 2010. Participation is free.



life science austria
vienna region



The Speakers.

Since February 2010 **Martin Gerzabek** has been Rector of the University of Natural Resources and Life Sciences (BOKU), Vienna. For many years prior to that he was BOKU's Vice Rector for Research, and head of the Environmental Research Department at ARC Seibersdorf Research, today the Austrian Institute of Technology. He studied agriculture at BOKU and qualified for a teaching post in soil science.

In 2001 he was appointed to the chair of Environmental Toxicology and Isotope Applications in the Institute of Soil Science of the Department of Forest and Soil Sciences at BOKU. He has headed numerous Austrian and international scientific projects, and his more than 360 scientific publications testify to his dedication to research. Gerzabek has also held many positions in scientific institutions in Austria and abroad, including the Austrian Soil Science Society (ÖBG), the Austrian Society for Brownfield Management (ÖVA) and the International Union of Soil Sciences.

Simone Thomsen became Managing Director of Eli Lilly Austria in Vienna in 2008. Since April this year she is also the first woman to be President of the Association of the Research-Based Pharmaceutical Industry in Austria (FOPI). She studied business management and Japanese, and took an MBA with the TiasNIMBAS Management Institute in Utrecht (Netherlands) and University of Bradford (UK). She joined the pharmaceuticals industry in 1997, working for Fresenius AG in marketing covering Eastern Asia.

After successfully completing a number of international sales and marketing projects, she assumed responsibility for Corporate Communications at Fresenius Kabi AG. She then headed Area Management for Japan. In 2002, she transferred to Lilly Deutschland GmbH as department head of New Product Planning for CNS and Urology, and in 2003, she took over responsibility for Critical Care sales in Germany, Austria and Switzerland. In 2005, she was called to Group Headquarters in Indianapolis as International Marketing Leader Cardiovascular, being responsible for cardiovascular new product planning in Eli Lilly's 10 largest affiliates.



The Program.

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- 6:30 PM** **Welcome Address**
Michaela Fritz and *Eva Czernohorszky*, LISA VR Executive Board
- 6:40 PM** **Visions for the Future of Life Sciences at Boku**
Martin Gerzabek, Rector of the University of Natural Resources
and Life Sciences
- 7:10 PM** **The Importance of the Research-Based Pharmaceutical
Industry for Austrian Universities**
Simone Thomsen, CEO Eli Lilly Austria and President of the
Association of the Research-Based Pharmaceutical Industry
in Austria

Get-together and buffet

Registration

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How to get there.

BOKU's Muthgasse 18 building is close to Heiligenstadt U4 station, and to 11A and 39A bus stops and the S45 train stop. Leave the subway station by the Muthgasse exit and turn right into Muthgasse. Muthgasse 18 is on the left-hand side as you walk up the street.

Car parking is available at P+R Heiligenstadt at Mooslackengasse/Muthgasse (APCOA).

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